

Received via email 3 March 2016

Dear Sir/Madam,

As a director of Illicit Web Design Ltd, I am writing to show our support for the Camper Coffee license application at McCoy's Arcade on Fore Street.

Illicit Web Design have resided at McCoy's Arcade for over a year, and on learning that Camper Coffee were taking up residence and opening as a cafe for nights on weekends, my colleagues and I felt that this would signify a great boost for business which the arcade has needed for a long time to get it back on its feet.

We have met the owners of Camper Coffee and have found them to be extremely conscientious. They have given every possible thought to issues such as noise, security, and the marketing of the cafe to draw in the right clientele. Being aware of their brand, we are confident that this new custom to the arcade will be a perfect fit for its boutique style, and will be great exposure for businesses in the arcade and on Fore Street.

We therefore think that if this license is not granted, it will be a loss not only for the arcade, but for Fore Street itself.

Kind Regards,

Amy McGill

Creative Director - Illicit Web Design